Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489093 /	06273652

Product
RESTORE OUR FUTURE

Contract Dates	Estimate #
08/14/12 - 08/20/12	501

Advertiser	Original Date / Revision
ISS/Restore Our Future	08/10/12 / 08/10/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 25-64

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	08/14/12	08/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$3,000.00
Week:		08/13/12	08/19/12	-TWTF--	4		$750.00					
N 2	KVVU	08/14/12	08/17/12	Anderson	3-4p		:30			NM	4	$1,100.00
Week:		08/13/12	08/19/12	-TWTF--	4		$275.00					
N 3	KVVU	08/14/12	08/17/12	The Dr.Oz Show	4-5p		:30			NM	4	$1,400.00
Week:		08/13/12	08/19/12	-TWTF--	4		$350.00					
N 4	KVVU	08/14/12	08/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	$2,400.00
Week:		08/13/12	08/19/12	-TWTF--	4		$600.00					
N 5	KVVU	08/14/12	08/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	$13,800.00
Week:		08/13/12	08/19/12	-TWTF--	8		$1,725.00					
N 6	KVVU	08/16/12	08/16/12	NFL Pre-Season Game	NFL Pre-Season g		:30			NM	2	$3,700.00
Week:		08/13/12	08/19/12	---2---	2		$1,850.00					
N 7	KVVU	08/17/12	08/17/12	NFL Pre-Season Game	NFL Pre-Season g		:30			NM	2	$3,700.00
Week:		08/13/12	08/19/12	----2--	2		$1,850.00					
N 8	KVVU	08/18/12	08/18/12	Criminal Minds	Sat 5-6p		:30			NM	2	$450.00
Week:		08/13/12	08/19/12	-----2-	2		$225.00					
N 9	KVVU	08/18/12	08/18/12	MLB Regular Season	12-4p/4-7p		:30			NM	2	$1,500.00
Week:		08/13/12	08/19/12	-----2-	2		$750.00					
N 10	KVVU	08/18/12	08/18/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$950.00
Week:		08/13/12	08/19/12	-----1-	1		$950.00					
N 11	KVVU	08/19/12	08/19/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489093 /	06273652

Contract Dates	Product	Estimate #
08/14/12 - 08/20/12	RESTORE OUR FUTUR	**501**

Advertiser	Original Date / Revision
ISS/Restore Our Future	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/13/12	08/19/12	------1	1				$300.00			
N 12	KVVU	08/19/12	08/19/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,575.00
Week:		08/13/12	08/19/12	------1	1				$1,575.00			
N 13	KVVU	08/20/12	08/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$750.00
Week:		08/20/12	08/26/12	1------	1				$750.00			
N 14	KVVU	08/20/12	08/20/12	Anderson	3-4p		:30			NM	1	$275.00
Week:		08/20/12	08/26/12	1------	1				$275.00			
N 15	KVVU	08/20/12	08/20/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
Week:		08/20/12	08/26/12	1------	1				$350.00			
N 16	KVVU	08/20/12	08/20/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$600.00
Week:		08/20/12	08/26/12	1------	1				$600.00			
N 17	KVVU	08/20/12	08/20/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$3,450.00
Week:		08/20/12	08/26/12	2------	2				$1,725.00			
								Totals			41	$39,300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/20/12	41	$39,300.00	$33,405.00
Totals	41	$39,300.00	$33,405.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6273652
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG10/12 16.5
*** KVVU-TV ***

ADV #_____ ADV. NAME ISS/RESTORE OUR FUTURE REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- TERESA DIFURIA

TOWSON, MD 21286

ORDER # 489093 CONTRACT # 6273652 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#501 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG14/12 AUG20/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG10/12 16.53

REP: TO ROSE
FR JARED
NEW ROF ORDER
TOTAL $39300
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RESTORE OUR FUTURE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 501						
			AGENCY PRODUCT CODE =									
1			700A-900A	30		$750.00	8/14	8/17	4		TU-F	4

PROGRAM : NEWS
RA35+ : 2.0
CON COM1: 1X MAX/DAY

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*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			300P-400P	30		$275.00	8/14	8/17	4		TU-F	4
	PROGRAM : ANDERSON COOPER RA35+ : 1.0 CON COM1: 1X MAX/DAY											
3			400P-500P	30		$350.00	8/14	8/17	4		TU-F	4
	PROGRAM : DR OZ RA35+ : 1.0 CON COM1: 1X MAX/DAY											
4			530P-600P	30		$600.00	8/14	8/17	4		TU-F	4
	PROGRAM : NEWS RA35+ : 2.0 CON COM1: 1X MAX/DAY											
5			1000P-1100P	30		$1,725.00	8/14	8/17	8		TU-F	8
	PROGRAM : NEWS RA35+ : 5.0 CON COM1: 2X MAX/DAY											
6			800P-1100P 5-8p	30		$1,850.00	8/16	8/16	2		THU	2
	PROGRAM : NFL PRESEASON: CINCY V ATL RA35+ : 10.0											
7			800P-1100P 5-8p	30		$1,850.00	8/17	8/17	2		FRI	2
	PROGRAM : NFL PRESEASON: DETROIT V BAL RA35+ : 10.0											
8			500P-600P	30		$225.00	8/18	8/18	2		SAT	2
	PROGRAM : CRIMINAL MINDS RA35+ : 5.0											
9			700P-1000P 1230-4p	30		$750.00	8/18	8/18	2		SAT	2
	PROGRAM : MLB GAME OF THE WEEK RA35+ : 4.0											
10			1000P-1100P	30		$950.00	8/18	8/18	1		SAT	1
	PROGRAM : NEWS RA35+ : 2.0											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6273652 AUG10/12 16.5
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	11		800A-900A	30		$300.00	8/19	8/19	1		SUN	1
	PROGRAM : NEWS RA35+ : 2.0											
	12		1000P-1045P	30		$1,575.00	8/19	8/19	1		SUN	1
	PROGRAM : NEWS RA35+ : 3.0											
	13		700A-900A	30		$750.00	8/20	8/20	1		MON	1
	PROGRAM : NEWS RA35+ : 2.0											
	14		300P-400P	30		$275.00	8/20	8/20	1		MON	1
	PROGRAM : ANDERSON COOPER RA35+ : 1.0											
	15		400P-500P	30		$350.00	8/20	8/20	1		MON	1
	PROGRAM : DR OZ RA35+ : 1.0											
	16		530P-600P	30		$600.00	8/20	8/20	1		MON	1
	PROGRAM : NEWS RA35+ : 2.0											
	17		1000P-1100P	30		$1,725.00	8/20	8/20	2		MON	2
	PROGRAM : NEWS RA35+ : 5.0											

AUG/12 39300.00

CONTRACT TOTAL 39300.00
TOTAL SPOTS 41

MARKET TOTALS $245,625 KVVU 16% KSNV 33% KLAS 32% KTNV 19% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*